



**BRING FEET**  
**INTO YOUR STORE**  
*with our premium footcare range*

**LIMITED OFFER**  
**FREE STAND INCLUDED**



[www.medinox.com.au](http://www.medinox.com.au) | 1800 724 903 | [orders@medinox.com.au](mailto:orders@medinox.com.au)





# STEP UP SALES WITH VITAPLUS FOOTCARE

*From high-performance gel insoles that cushion every step to advanced hydrocolloid blister plasters that promote fast healing, VitaPlus offers innovative solutions for foot health and wellbeing.*



*Drives sell-through and repeat purchases by increasing foot traffic and basket size. Unlocks additional revenue in unused retail spaces.*



*Hassle-free warranty and exchange policy for customers who experience issues or are not fully satisfied with their purchase.*



*Trusted name in footcare with products stocked by leading retailers and pharmacy groups across more than 35 countries. Stock protection included on all products.*



*Integrates effortlessly into any pharmacy or retail environment, optimising product visibility without occupying excessive floor space.*



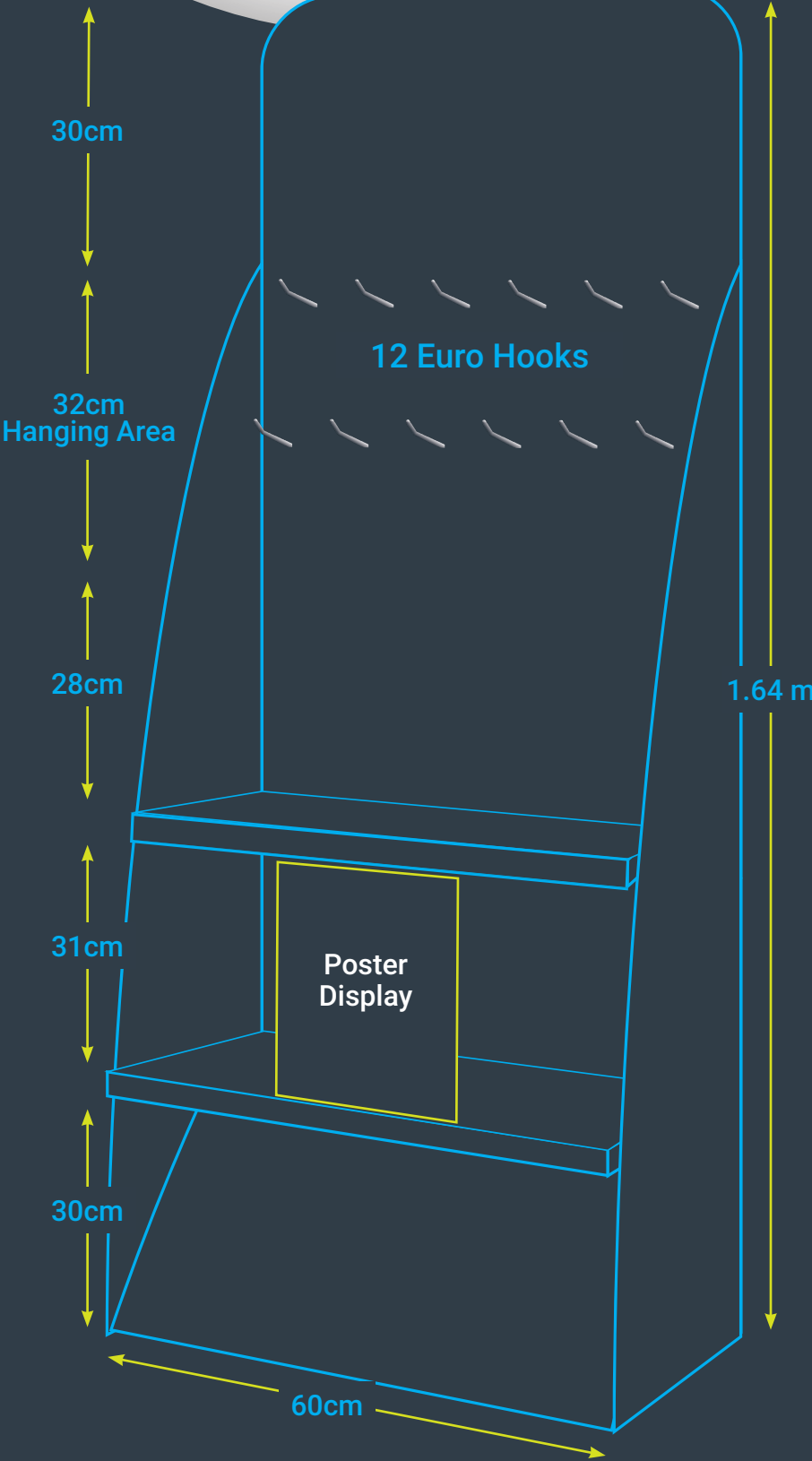


# MAXIMISE PROFITS WITH HIGH IMPACT DISPLAY SOLUTIONS

The VitaPlus Footcare Display Stand features a curated selection of premium footcare products, expertly designed to address everyday foot concerns.

## OPTION 1

### FOOTCARE STAND



## OPTION 2

### COMING SOON

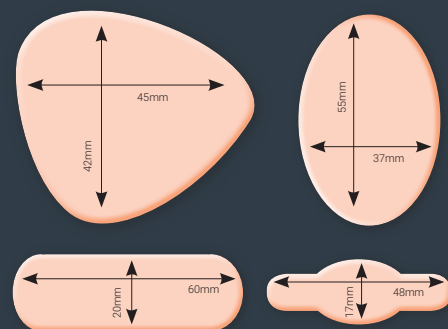




## HYDROCOLLOID PLASTER RANGE



**PROTECTS  
CUSHIONS &  
SOFTENS BLISTERS  
CORNS & CALLUSES**



# COMPLETE FOOTCARE OFFERING

## HEEL CUSHIONS FOR HIM | FOR HER

**PROVIDES  
STABILITY &  
SUPPORT FOR TARGETED  
HEEL PROTECTION**



## GEL INSOLES EVERYDAY COMFORT | PERFORMANCE PRO



**ADVANCED  
SUPPORT FOR  
EVERYDAY COMFORT  
AND INTENSE  
PERFORMANCE**

**6  
UNITS  
PER  
DISPLAY  
SHIPPER**



## POLYMER GEL FOOTCARE RANGE

**ADVANCED  
FOOTCARE  
DESIGNED TO PROTECT  
CUSHION & ALLEVIATE  
PAIN WITH EVERY STEP**



**A**

**B**

**C**

**D**

**C**

**D**



# LIMITED OFFER

## HEEL CUSHIONS FOR HIM | FOR HER

PRODUCT CODE	PRODUCT DESCRIPTION	ORDER QTY	NIS	RRP PER UNIT INCL GST
VP67021	Heel Cushions for Him	6	\$8.52	\$13.99
VP67022	Heel Cushions for Her	6	\$8.52	\$13.99

## GEL INSOLES EVERYDAY COMFORT | PERFORMANCE PRO

PRODUCT CODE	PRODUCT DESCRIPTION	ORDER QTY	NIS	RRP PER UNIT INCL GST
VP67000	Everyday Comfort   Female	6	\$14.61	\$23.99
VP67001	Everyday Comfort   Male	6	\$14.61	\$23.99
VP67002	Performance Pro   Female	6	\$16.44	\$26.99
VP67003	Performance Pro   Male	6	\$16.44	\$26.99

## HYDROCOLLOID BLISTER PLASTER RANGE

PRODUCT CODE	PRODUCT DESCRIPTION	ORDER QTY	NIS	RRP PER UNIT INCL GST
VP61540	Callus & Blister Plasters	6	\$7.91	\$12.99
VP61541	Extra Comfort Plasters	6	\$7.91	\$12.99
VP61542	Small Blister Plasters	6	\$7.91	\$12.99
VP61543	Medium Blister Plasters	6	\$7.91	\$12.99
VP61544	Toe Blister Plasters	6	\$7.91	\$12.99
VP61545	Mixed Blister Plasters	6	\$7.91	\$12.99

## POLYMER GEL FOOTCARE RANGE

PRODUCT CODE	PRODUCT DESCRIPTION	ORDER QTY	NIS	RRP PER UNIT INCL GST
VP66100	Gel Toe Protector Tube 10cm	6	\$7.30	\$11.99
VP66101	Gel Toe Spreader Looped   S-M	6	\$7.30	\$11.99
VP66102	Gel Toe Spreader Looped   M-L	6	\$7.30	\$11.99
VP66103	Gel Toe Separator Double Looped	6	\$7.30	\$11.99
VP66104	Gel Bunion Guard	6	\$7.30	\$11.99
VP66105	Gel Bunion Guard with Spreader	6	\$7.30	\$11.99
VP66106	Gel Toe Protector Cap   S-M	6	\$7.30	\$11.99
VP66107	Gel Toe Protector Cap   M-L	6	\$7.30	\$11.99

NIS PRICE

\$1108<sup>42</sup>

DEAL PRICE

\$886<sup>42</sup>

INCLUDES A

FREE

DISPLAY STAND

120 PIECES

PRE-ORDER NOW

NIS prices exclude GST

SAVE  
\$222





# HYDROCOLLOID CALLUS & BLISTER PLASTERS

PROTECTS, CUSHIONS AND SOFTENS  
BLISTERS, CORNS & CALLUSES  
PROVIDES INSTANT RELIEF AND AN INSULATING  
HEALING ENVIRONMENT WITH EXTRA PROTECTION

STAYS IN PLACE  
FOR UP TO  
3 DAYS



The VitaPlus Hydrocolloid Plasters provide targeted relief and protection for both blisters and calluses. Using advanced hydrocolloid technology, the plasters create a protective cushion that absorbs pressure and friction, reducing pain and promoting faster healing. Waterproof, breathable, and discreet, the plasters offer long-lasting comfort and protection throughout the day.



# POLYMER GEL FOOTCARE RANGE

ADVANCED POLYMER GEL TECHNOLOGY  
POLYMER GEL CONFORMS TO THE SHAPE THEY'RE  
IN CONTACT WITH HELPING TO REDUCE  
PRESSURE, PAIN AND FRICTION.



EXTRA COMFORT  
FOR SUPERIOR  
PAIN RELIEF

6  
UNITS  
PER  
DISPLAY  
SHIPPER



CONFORMS TO THE  
SHAPE OF THE FOOT  
Molds seamlessly to the natural  
contours of the foot for maximum  
comfort and a customised fit.

REDUCES FRICTION  
Minimises rubbing to prevent  
blisters and irritation during daily  
activities and everyday wear.

SUITABLE FOR SENSITIVE SKIN  
Advanced polymer gel technology  
ensures a soft, comfortable, and  
irritation-free experience.

SLIM & DISCREET  
Designed to be lightweight  
and invisible for all-day wear.

RE-USABLE AND WASHABLE  
Durable design allows for easy  
cleaning and repeated use.

CONFORMS  
TO THE  
FOOT

REDUCES  
FRICTION

SLIM &  
DISCREET

RE-USABLE  
& WASH-  
ABLE

GEL TOE  
SPREADER  
LOOPEO | Medium - Large

GEL TOE  
PROTECTOR  
TUBED | 10cm

GEL TOE  
PROTECTOR  
CAP | Small - Medium

GEL TOE  
PROTECTOR  
CAP | Medium - Large



GEL BUNION  
GUARD

GEL BUNION  
GUARD  
WITH SPREADER

GEL TOE  
SEPARATOR  
DOUBLE LOOPEO

GEL TOE  
SPREADER  
LOOPEO | Small - Medium



# HEEL CUSHIONS

FOR HIM | FOR HER

## SOFT FLEXIBLE MATERIAL

DUAL DENSITY PADS FOR TARGETED HEEL PROTECTION PROVIDING EXTRA COMFORT, SUPPORT AND CUSHIONING

## EXTRA COMFORT FOR SUPERIOR PAIN RELIEF



The VitaPlus Heel Cushion is designed to provide superior comfort and relief for individuals experiencing heel pain or discomfort. Made from soft, shock-absorbing material, the cushion reduces pressure on the heel, helping to alleviate pain from conditions like plantar fasciitis, heel spurs, or general foot fatigue.

Its ergonomic design ensures a comfortable fit in most shoes, while the non-slip surface keeps the cushion securely in place throughout the day. Ideal for both casual wear and active use, the VitaPlus Heel Cushion enhances comfort and support with every step.



# GEL INSOLES

EVERYDAY COMFORT | PERFORMANCE PRO

EXPERTLY CRAFTED FOR INDIVIDUALS SEEKING PEAK PERFORMANCE AND SUPERIOR FOOT SUPPORT DURING INTENSE ACTIVITIES.

## AN ESSENTIAL ACCESSORY FOR ACTIVE LIFESTYLES & PROLONGED STANDING



6 UNITS PER DISPLAY SHIPPER



The VitaPlus Gel Insole is expertly engineered to deliver superior comfort, cushioning, and support for individuals seeking enhanced foot care in their daily routines. Designed for versatility, the insole is compatible with a wide range of footwear, including casual shoes, work boots, and athletic sneakers, making it an essential accessory for active lifestyles and prolonged walking or standing.







All marketing material related to the VitaPlus Footcare campaign can be accessed here.

**DOWNLOAD**



For more information contact our sales team  
1800 724 903 | [orders@medinox.com.au](mailto:orders@medinox.com.au)

Medinox boasts a portfolio of globally recognised brands, including mx Health, VitaPlus, thermX and more. Renowned for their superior quality and diverse selection of products, these brands have earned the trust of families and healthcare professionals worldwide.

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**medinox**<sup>™</sup>  
your health our passion